

About us

South Africa: The Good News is a news website that highlights the positive developments in South Africa.

We are an independent organisation, apolitical and with no agenda other than to source and publish good news about our beloved country.

We like to stimulate dialogue and debate. We like to offer a fresh perspective.

We are well aware of the challenges that we face and the extent of these challenges. We address these challenges full on, but we choose to concentrate on the solution, rather than the problem.

Why does South Africa need a 'good news' website?

Bad news sells. That is a global reality and it is no different in South Africa. Arguably, the news mass media tend to focus on the bad news and largely ignore the positive developments in this country, creating an "information imbalance". This imbalance fuels the perception that bad news is predominant in South Africa, whereas the reality is that we have many reasons to be exceptionally proud of our country's recent past and optimistic about our future.

Our goal is to address this reality/perception gap that is often more negative than positive as well as 'sell' South Africa as a country of positive development, excitement, opportunity, interest and as a potential travel and investment destination.

Quotable quotes on positive thinking

"No pessimist ever discovered the secret of the stars, or sailed to an uncharted land, or opened a new doorway for the human spirit."

~ Helen Keller ~

"In this world, the optimists have it, not because they are always right, but because they are positive. Even when they are wrong, they are positive, and that is the way of achievement, correction, improvement, and success. Educated, eyes-open optimism pays; pessimism can only offer the empty consolation of being right."

~ David Landes, *The Wealth and Poverty of Nations* ~

"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

~ Winston Churchill ~