



Securing quality food. Nourishing lives.

PRESS RELEASE

19 July 2018

540 000 meals collected as [FoodForward SA](#) and [Pick n Pay](#) unite South Africans on Mandela Day

“Collaboration and support from volunteers and the private sector is vital to furthering our mission and ensuring we reach our country’s most vulnerable citizens” - Andy Du Plessis, FoodForward SA’s Managing Director

- 7500 Volunteers sorted and packed food across the country, during their commemorative 67 minutes
- 134 tons of food collected and counting from Pick n Pay stores and sorted
- 600 beneficiary organisations supported

Cape Town: 19 July 2018: FoodForward SA and Pick n Pay partnered yesterday to unite South Africa around Mandela Day to raise 540 000 meals.

The [FoodForward SA Mandela Day Food Drive, in partnership with Pick n Pay](#), was a national call to action for all South Africans to stand together and fight hunger by either purchasing basic food ingredients and / or volunteering their time.

The national food drive will help stock FoodForward SA’s warehouses across the country with staple foods during winter, to ensure that the 600 Beneficiary Organisations they serve can continue to provide warm meals to the 250,000 people they feed daily.

“On behalf of hundreds of thousands of hungry South Africans, we extend our thanks to the thousands of volunteers who came together to fight hunger, either by volunteering their time in Pick n Pay stores, encouraging shoppers to buy and donate food, or donating their time to sort and pack the food for our 600 Beneficiary Organisations,” says Andy Du Plessis.

For about 14 million people, securing food is a daily struggle, one that leads to compromised nutrition, skipping meals, eating smaller portions and also very common – going without food for days.

“The people of South Africa made a tangible effort to address this need amongst our fellow citizens, and we were inspired by the commitment and volunteer spirit on this important day,” he added.

“Together we collected 134 tons of food and counting from Pick n Pay stores and volunteers sorted and packed the food across the country, during their 67 minutes.”

Making an impact against hunger with our partners

One third of all food produced in South Africa goes to waste during the course of production, processing, distribution and consumption, due mostly to poor storage facilities, market inefficiencies, and bottlenecks in the supply chain, costing an estimated R61 billion annually.

“Yet, in the midst of all this abundance of waste, we have a significant proportion of our population living in conditions of food scarcity and insecurity, added Andy Du Plessis.

[CHEP South Africa](#), a supply chain logistics and pallet container company came to the aid of the [FoodForward SA Mandela Day Food Drive](#). It is critical that food gets to the beneficiary organisations in the same condition that it leaves the factory and CHEP South Africa was pleased to be able to make the packing event possible by donating the use of vital material handling equipment.

CHEP South Africa supplied food grade bins to all participating stores to collect consumer donations, which were centralised into regional hubs for the main Mandela Day sortation and packing events. They also supplied foldable crates to FoodForward SA at the regional packing events to aid in sorting and packing.

“Without CHEP’s equipment and logistical expertise this would have been a very difficult project to pull together, ” concluded Andy Du Plessis.

FoodForward SA would also like to thank Pick n Pay for coming on board for the second year to help facilitate the campaign and to drive the in-store food drive. We are extremely grateful for the partnership that has proven to be a fruitful one.

Suzanne Ackerman-Berman, Pick n Pay Director of Transformation, says “We have longstanding relationship with FoodForward SA whereby we donate edible surplus food from our stores throughout the year. With this donation, more than eight million meals are distributed each year. The Mandela Day Food Drive is aimed at providing a much-needed boost during the winter months to further support those who haven’t got access to food on a daily basis. We were overwhelmed by the support our customers and communities in making this a possibility.”

-ends-

Sponsors

Antel Solutions - Century City Convention Centre – CES – Chep – Clover - Coca-Cola Beverages - Coca-Cola Pen Bev – Csuite - Durban ICC – eTV - Gallagher Convention Centre – Glencore – Haspak - Imperial Logistics - Independent Media - Jungle Oats - Lieben Logistics – Lions – Mastercard - Phangela Group - Premier Plastics – Primedia – Taigan - Unitrans

About FoodForward SA

FoodForward SA (formerly FoodBank SA) is the catalyst that connects a world of waste to a world of need by recovering edible surplus food in the supply chain to address the problem of food insecurity. In partnership with all the major wholesalers, retailers and manufacturers, our mandate is to collect edible surplus food and non-food groceries, for redistribution to registered beneficiary organisations that offer daily feeding programmes. At least 85% of our beneficiary organisations are involved in education, youth development, women’s empowerment, skills training in addition to their feeding programmes.

<https://foodforwardsa.org>
info@foodforwardsa.org
021 531 5670

Follow us on [Facebook](#) - @foodforwardsa, [Twitter](#) - @FoodForwardSA and [LinkedIn](#) - @FoodForward SA
NPO Number: 025-709
PBO Number: 130003715
Section 21 Company Registration: 2000/014314/08

Distributed for FoodForward SA by [FTI Consulting South Africa](#)
Contact: Candace Gawler
Candace.Gawler@fticonsulting.com
+27 21 487 9028 T | +27 082 706 3723

FTI provides strategic communications support to FoodForward SA as part of its global [Corporate Citizenship Programme](#)